

## Press Release



### **Insolroll Motorized Shades meet UL Listed Standards**

**Louisville, Colorado, June 10, 2013-** Insolroll Window Shading Systems has achieved a UL listing designation for our motorized shade systems. The designation "UL Listed" certifies that the final assembled shade product meets rigorous electrical safety standards and the complete system has been approved by the Underwriters Laboratory.

"We are proud to have our shades UL Listed as it distinguishes them from the other motorized shade products available in the market", says Rick Pease, co-owner at Insolroll. "The UL Listing makes it easier for Architects and Designers to specify safe and reliable 110 volt AC motorized solar shade and blackout shade systems for projects."

This UL Listing of a complete motorized shade system is unique in the window treatment industry. UL may recognize a single component or List complete systems that meet stringent electrical codes. UL Listing requires certification, inspection and labeling to the UL standard. Prior to this, fabricators have been assembling various parts (some of which may be UL recognized components), but not assembling a complete product that meets UL Listed standards for safety.

All interior motorized Insolroll Solar Screen Shades and Blackout Shades utilizing our best selling 110 V AC Motors (Model #'s STD-AC, STD-ACR, STD-ILT, IQM-AC, IQM-ACR and IQM-ILT-AC) will be made following the stringent UL Listing Standards and labeled with a UL Listed label. This will allow electrical inspectors to quickly see that these Insolroll Shades meet local building codes and the highest standard for electrical safety available.

#### **About Insolroll**

Insolroll Window Shading Systems ([insolroll.com](http://insolroll.com)) manufactures custom interior solar screen shades, audio-visual blackout shades, translucent roller shades, and patio sun shades for the residential and commercial market. For over 33 years, Insolroll has been recognized for motorized window treatment expertise, energy-efficient shading solutions, wide-format digital printing on shades and cutting edge automated control integration solutions. A network of authorized Insolroll partners provides local sales and installation services throughout North America.

For more information contact:

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