



**FOR IMMEDIATE RELEASE**

## **When Smart Meets Beautiful: Insolroll Launches Interior Designer-Grade Motorized Shades**

*Quieter motorized shades with the fabrics, fit, and finish for the most distinguished residential and business interiors.*

LOUISVILLE, Colo., October 17, 2018 – Insolroll Window Shading Systems, a leading solar shade manufacturer, announces enhancements to its [motorized window shade](#) solutions that interior designers and their clients will love. The product enhancements bring together technology and style, delivering quieter motor performance, reduced light gaps, stylish contemporary hardware, and innovative battery-powered shade options.

### **Hardware Enhancements**

Interior UL-Listed 110 V AC motorized shade systems featuring Somfy motors are getting a fresh look – Insolroll has re-engineered the roller components with a quiet idler to reduce mechanical noise associated with traditional motorized shades. New bracket design reduces fabric gaps at shade edges by 30%, and features more colors and decorative end caps for a beautiful, modern finish. The new shade coupler system simplifies installation, reduces mechanical noise, and provides greater adjustability during shade installation. The hardware enhancements will be available October 22, 2018.

### **QMotion Battery-Operated Motorized Shades**

QMotion has selected Insolroll to provide their award-winning battery motor system to the window covering market. [QMotion battery motors](#) utilize a patented spring technology to enhance motor lifting capacity for larger battery shades, as well as safe alkaline D-cells for longer battery life. Batteries are housed in an easily accessed compartment inside the roller tube, eliminating detailing challenges associated with separate battery wands. Insolroll shades with QMotion motors will be available with Zigbee protocol for wireless networks allowing greater control range and seamless integration with cell phones, voice control, and 3rd party home automation controls. The QMotion motor will be available beginning late November, 2018.

### **About Insolroll ([www.insolroll.com](http://www.insolroll.com))**

Insolroll Window Shading Systems manufactures solar shades and sun shades to make homes and commercial spaces more comfortable, lowering energy usage through daylighting and sun control. Insolroll has been a window treatment motorization pioneer, offering the only UL-listed complete motorized shade systems on the market. Based in Louisville, Colorado, Insolroll manufactures specialty window shading systems for residential and commercial applications. Insolroll® Solar Shades, Insolroll Elements® Decorative Roller Shades, and Oasis® Patio Shades are sold through a network of installing dealers throughout North America.

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